

RECRUITMENT & RETENTION COORDINATOR CERTIFICATION COURSE

CHOOSE YOUR COURSE

June 26-27: 8am – 5pm
Orange County, VA

October 16-17: 8am – 5pm
Botetourt County, VA

HONE YOUR SKILLS IN:

- The “membership lifecycle”
- “Selling” your department
- Working with your leaders
- Interacting with the public
- Marketing for recruitment

Come away with a plan, specific to your department, to bring in and retain quality members.

REGISTER!

Email Spencer Cheatham to register
SCheatham@IAFC.org

*COVID-19 compliance: Governor and local orders will be enforced.

EACH CLASS LIMITED TO 24 STUDENTS

FREE!

Sponsored by the VFCA SAFER Grant

With up to \$200 travel reimbursement

PRE-COURSE

Pre-registration and 6-hours of pre-work is required

QUESTIONS

Spencer Cheatham
SCheatham@IAFC.org



This training is provided on behalf of the Volunteer Workforce Solutions program, a partnership between the Virginia Fire Chiefs Association and the International Association of Fire Chiefs. It is funded by a DHS/FEMA Staffing for Adequate Fire and Emergency Response (SAFER) grant.